

SPONSORSHIP PACKET

2024

ONWARD
& UPWARD

LEKEISHA COTTEN
presents
GCGMA
GULF COAST GOSPEL
MUSIC AWARDS



WWW.GCGMA.COM



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PRESENTING
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MARKETING
OPPORTUNITIES

About

The Gulf Coast Gospel Music Awards (GCGMA) is the first of its kind on the MS Gulf Coast. It is an experience that brings artists together using music and performing arts at well-designed, elegant events to spotlight and advance each artist individually as well as collectively. We do this by providing resources and forums for personal and career development, events and collaborative programming, business and ministry connections, and by building successful relationships in the industry. We also strive to establish an environment where artists and other industry professionals are recognized for their achievements and their contributions to Gospel music and the communities they serve. We aspire to encourage mentorships and to inspire seasoned professionals to train and teach as vehicle to give back to the community. The Gulf Coast Gospel Music Awards proudly holds up an integral standard that showcases local persons in the community that exemplify positive lifestyles in the Spirit of Excellence.

Mission

To recognize the accomplishments of local and national performing artists, writers and industry professionals, and to provide a stable platform that will assist in the establishment and/or advancement of the artists' career locally, nationally and internationally in business as it relates to all things multi-media and ministry.

What We Believe

It is our belief that all artists who make positive contributions to community deserve recognition. We involve a collective community of persons in the awards and selection process. These persons are known as the *Academy/Guild*, which includes the supporter/buyer, producer/engineer, promoter, record company, management, Pastors/churches, etc. We collectively believe in the vision of the Founder, LeKeisha Cotten, and the Gulf Coast Gospel Music Awards' efforts to honor and support those who do the work, invest their time, and have a vested interest in music, the arts and the advancement of Gospel Music. We believe the Gulf Coast Gospel Music Awards' mission is a springboard for Kingdom Building.

Our Goals and Objectives

The Gulf Coast Gospel Music Awards has slated the following future Goals and Objectives to be accomplished within the next 3 – 5 years:

- **MUSIC EDUCATION PROGRAM** - This program will educate and train artists about industry-standards using workshops, hands-on studio classes, occasional high profile performance opportunities, event invites and local musical concerts and plays.
- **GOSPEL MUSIC ASSOCIATION** - The purpose of this association will serve as a HUB for local artists, musicians, dancers, songwriters and music connoisseurs along the Mississippi Gulf Coast. The Association will provide services, products and business connections to equalize the vast field of current artists, as well as its ever-growing population and tourism on the Mississippi Gulf Coast.
- **MULTIMEDIA STUDIO** – Its purpose will be to provide in-house radio, television and music studio recording capabilities for local artists in need. This company will produce a variety of shows, tv and radio broadcasts, music projects and arts creative projects.
- **MUSIC FACILITY HEADQUARTERS** – This state-of-the-art facility will encompass radio, TV, theatre and music education, recording and production capabilities for the Gulf Coast Gospel Music Awards staff and planning committees. The facility will operate under the auspices of the LeKeisha Cotten Enterprises® Brand.

What people
are saying!



“I had such a good experience last year at Gulf Coast Gospel Music Awards. [W]e already planning for this year.... By far its t[h]e best in my books LeKeisha Cotten you got my support 100%”

- Billy Bradley & Heart of Worship | South Carolina -

“I was at the first one last year and it was breath taking, this year was soul taking, this one left me blessed, motivated, passionate, did I say blessed and more blessed and inspired! Words can not even express how much gratitude I have towards you and your ministry.”

- Keneisha Williams Fairley | Mississippi -



“If y'all thought GCGMA 2018 was great, wait till you experience GCGMA 2019.....WOW"!!!!!! Everything done in the Spirit of Excellence

- Angela White Carter | Mississippi - ”



**POWERED-BY
SPONSORS
- \$10,000 -**

- ▶ Official Naming rights (Ex: "The 2023 GCGMA is Powered By...[your org name](#)")
- ▶ (5) Tickets to GCGMA 2023 with VIP seats and Bags
- ▶ Company Logo placed during opening credits of Show
- ▶ Exclusive on-set TV/radio interview during awards
- ▶ :15 sec commercial in all locations during event
- ▶ On-Stage presentation of (2) Awards with naming rights
- ▶ Free Exhibit space at Vendor Expo, AND :15 min stage presentation during Expo
- ▶ Full Page Color Ad in Expo Show Guide
- ▶ Full Page Color Ad in Souvenir Booklet
- ▶ Access to Mentor Lounge
- ▶ (1) Fan Experience Package
- ▶ Company material included in Bundle Bag
- ▶ Special Signage at all GCGMA 2023-24 events
- ▶ Reserved Parking Area
- ▶ First Access to the Red Carpet with exclusive photo opps
- ▶ Social Media shout-outs
- ▶ On-Stage Recognition
- ▶ Sponsor Logo listed prominently on all print and electronic marketing material
- ▶ Direct mentions by LeKeisha Cotten on TV and radio markets
- ▶ 1 Comp Performance by LeKeisha Cotten anywhere within the U.S.. (does not include travel and lodging). Valid for one year

**CORPORATE
SPONSORS
- \$5,000 -**

- ▶ Naming rights to the Mentor Lounge (Ex: "The 2023 GCGMA Mentor Lounge is Sponsored By...[your org name](#)")
- ▶ Exclusive Sponsor of the Mentor Lounge, to include Mentor placement
- ▶ :15 min presentation in the Mentor Lounge
- ▶ (3) Tickets to GCGMA 2023 with VIP seats and Bags
- ▶ Company Logo placed during show credits
- ▶ Exclusive on-set TV/radio interview
- ▶ :15 sec commercial during event
- ▶ On-Stage presentation of (1) Award with naming rights
- ▶ Free booth space at Vendor Expo
- ▶ 1/2 Page Color Ad in Expo Show Guide
- ▶ 1/2 Page Color Ad in Souvenir Booklet
- ▶ (1) Fan Experience Package
- ▶ Company material included in Bundle Bag
- ▶ Reserved Parking Area
- ▶ Social Media shout-outs
- ▶ Sponsor Logo listed prominently on all print and electronic marketing material
- ▶ Direct mentions by LeKeisha Cotten on TV and radio markets

**RED CARPET
SPONSORS
- \$2,500 -**

- ▶ Naming rights to the Red Carpet (Ex: "The 2023 GCGMA Red Carpet is Sponsored By...[your org name](#)")
- ▶ Exclusive Sponsor of the Red Carpet, to include Host placement
- ▶ (2) Tickets to GCGMA 2023 with VIP seats and Bags
- ▶ Visibility of Company logo throughout Red Carpet
- ▶ Exclusive on-set TV/radio interview during Red Carpet
- ▶ First Access to Red Carpet
- ▶ :15 sec commercial to air during Red Carpet
- ▶ 1/2 Page Color Ad in Expo Show Guide
- ▶ 1/2 Page Color Ad in Souvenir Booklet
- ▶ Company material included in Red Carpet Bundle Bag
- ▶ Social Media shout-outs
- ▶ On-Stage Recognition
- ▶ Sponsor Logo listed prominently on website
- ▶ Direct mentions by LeKeisha Cotten on TV and radio markets

**PRESENTING
SPONSORS
- \$1,500 -**

- ▶ Naming rights to (5) Awards with opportunity for on-stage presenting
- ▶ (2) Tickets to GCGMA 2023 with VIP seats and Bags
- ▶ Visibility of Company logo during awards
- ▶ :10 min presentation during Mentor Lounge
- ▶ 1/2 Page Color Ad in Expo Show Guide
- ▶ 1/2 Page Color Ad in Souvenir Booklet
- ▶ Company material included in Bundle Bag
- ▶ On-Stage Recognition
- ▶ Sponsor Logo listed prominently on GCGMA website
- ▶ Direct mentions by LeKeisha Cotten on TV and radio markets
- ▶ Invitation to present at (1) GCGMA Board Meeting

**MARKETING
OPPORTUNITIES**

**FAN
EXPERIENCES**

**MEMBER
BENEFITS**

- ▶ **Fan Experience | \$599 pp**
- (2) Tickets to awards, Bundle Bag, backstage access, photo opps, name displayed during credits, guided tour host, Fan Seating and more!
- ▶ **Ultimate Marketing Package | \$399**
- (1) :15 sec commercial, 1/4 Page Color Ad in Souvenir Book, Free Vendor Booth, Company material included in Bundle Bags
- ▶ **Announcer Acknowledgement | \$125**
- On-Stage recognition
- ▶ **Logo Drop | \$75**
- Logo placement in Souvenir Book
- ▶ **Membership | \$50/year**
- ▶ **Lifetime Partner | \$500 Annual Pledge (3 yr min.)**
- VIP access to all GCGMA events

YOUR DONATIONS ARE TAX DEDUCTIBLE! TAX ID # 84-2286208

We welcome In-Kind Partnerships!

Do you have a service you would like to share? LET'S CONNECT!



LEKEISHA COTTEN ENTERPRISES SPONSORSHIP SUPPORT FORM FOR THE GULF COAST GOSPEL MUSIC AWARDS, LLC

To reserve your Sponsor Benefits, please complete the form below and return it along with your DONATION PAYMENT, payable to: LeKeisha Cotten Enterprises.

Contact Name (please print) Title

Company/Organization/Church

Business Address

City State Zip Code

Email Address Phone Fax

Contact Signature (authorizing Sponsor) Date

SPONSOR LEVELS

**POWERED-BY
SPONSOR
\$10,000**

**CORPORATE
SPONSOR
\$5,000**

**RED CARPET
SPONSOR
\$2,500**

**PRESENTING
SPONSOR
\$1,500**

MARKETING OPPORTUNITIES | FAN EXPERIENCE | MEMBER BENEFITS

**FAN EXPERIENCE
PACKAGE
\$599**

**ULTIMATE MARKETING
PACKAGE
\$399**

**ANNOUNCER
ACKNOWLEDGMENT
\$125**

**LOGO
DROP
\$75**

**1-YEAR
MEMBERSHIP
\$50**

**LIFETIME PARTNER
ANNUAL PLEDGE
\$500 (3 YR. MIN)**

**VENDOR BOOTH AT EXPO
INCLUDES FULL PAGE AD IN EXPO SHOW GUIDE
\$200**

PRINT MARKETING

**FULL PAGE AD
SOUVENIR BOOK
\$250**

**½ PAGE AD
SOUVENIR BOOK
\$175**

**¼ PAGE AD
SOUVENIR BOOK
\$85**

**BUSINESS CARD
SOUVENIR BOOK
\$50**

**FRONT INSIDE COVER
SOUVENIR BOOK
\$400**

**BACK INSIDE COVER
SOUVENIR BOOK
\$325**

**FULL PAGE AD
EXPO SHOW GUIDE
\$100**

**½ PAGE AD
EXPO SHOW GUIDE
\$60**

Ready To Give?

You can conveniently donate TODAY, or simply use the camera on your smart phone to scan your preferred method



Please make all check donations payable to:
LEKEISHA COTTEN ENTERPRISES



\$LEKEISHATCOTTEN



PAYPAL.ME/ENTINDUSTRIES

GULF COAST Gospel Music AWARDS

EXECUTIVE BOARD AND DIRECTORS

LeKeisha Taylor Cotten | President & Founder
Joyce Battle | Co-Founder
Audrey Stevenson | Administration
Nita Chase | Executor
Tammy Linton | Accounting
Curtis Cotten, Jr. | Executor
Shaninun Pittman | Executor

EXECUTIVE PLANNING COMMITTEE

Stephanie Piper | Community Liaison
Kezi Jones | Content Creator
Michelle F. Dedeaux | Public Relations
Monica Lemon | Hospitality
Taja Cunningham | Fiscal Relations
Alma Waller | Community Liaison
Jonathan Haynes | Logistics
Billy Bradley Jr. | Marketing
Kenneth Brandon | Media Productions
Eric Funches | Organizational Management
Kenneth Brandon | Music Director
Angela White-Carter | Talent & Recruiting

ADVISORY BOARD OF CONSULTANTS

Pastor Charles R. Branch
Kearn Crockett-Cherry
Jerry Silvers

SEVERAL WAYS TO DONATE



DONATE ONLINE

WWW.GCGMA.COM



DONATE VIA CASHAPP

\$LEKEISHATCOTTEN



DONATE VIA PAYPAL

LTCMENTERPRISES@GMAIL.COM



MAIL/HAND DELIVER

11191 Landon Lake Boulevard
Gulfport, MS 39503
ATTN: Grants & Sponsorships

PLEASE NOTATE ON ALL PAYMENTS:

GCGMA 2024

Secure Donations
by **PayPal**



ALL CHECKS MADE PAYABLE TO:

LEKEISHA COTTEN ENTERPRISES

YOUR DONATIONS ARE TAX DEDUCTIBLE! TAX ID # 84-2286208

We also welcome In-Kind Partnership Opportunities!

Do you have a service you would like to share? Contact us for more details.



HAVE A QUESTIONS? NEED MORE INFO?

CALL US | 662-299-7134

EMAIL US | GULFCOASTGOSPELMUSICAWARDS@GMAIL.COM

